

# London University

## Transforming IT Asset Management for a Leading London University

Educational institutions with large campuses and diverse technology needs face challenges in effectively managing IT assets while maximising value and supporting strategic goals. A prominent London University, serving over 30,000 students and 4,000 staff, sought a comprehensive IT lifecycle solution to address outdated equipment and escalating storage costs. They also aimed to align their IT asset management with fundraising objectives for a charitable cause.

### Challenge

A prominent London University, supporting over 30,000 students and 4,000 staff members across multiple campuses, faced significant challenges with outdated technology and a lack of internal processes to efficiently manage their IT assets. Without a clear strategy for redeployment, resale, or recycling, the university struggled with escalating storage costs, underutilised equipment, and missed opportunities to maximise value from their tech investments.

Additionally, the university was committed to raising funds for a charitable cause they actively supported, but lacked the mechanisms to do so through their IT lifecycle management.

### Solution

This project was delivered under Astralis' Enhanced Tier, leveraging our strategic approach to value maximisation through a comprehensive audit, structured redeployment programme, and targeted resale strategy. By aligning our solutions with the university's operational needs and charitable goals, we demonstrated the power of tailored IT lifecycle management.

Astralis conducted a comprehensive audit of the university's IT estate, spanning four campuses and multiple departments. Our team identified and categorised all IT assets, analysing their condition, age, and usability.

#### We segmented them into three categories:

- ▶ Redeployable Assets: Equipment suitable for reallocation within the university.
- ▶ Resalable Assets: Devices that held market value and could generate funds.
- ▶ Recyclable Assets: End-of-life equipment requiring responsible recycling.

#### Key actions included:

- ▶ Implementing a structured redeployment programme, ensuring 28% of the audited equipment was reassigned within the university, enhancing resource utilisation and reducing unnecessary purchases.
- ▶ Identifying valuable assets suitable for resale. Astralis managed the end-to-end resale process, leveraging market insights to achieve optimal returns.
- ▶ Collaborating with the university to align resale proceeds with their fundraising goals. We ensured transparency and detailed reporting, enhancing accountability and trust.

### Results

#### The project delivered impactful outcomes:

- ▶ 28% of IT assets were redeployed across departments, significantly reducing new procurement costs and promoting sustainability.
- ▶ £97,000 was raised through the resale of high-value assets. This sum was directly donated to the university's chosen charity, significantly contributing to their fundraising targets.
- ▶ Enhanced internal processes were implemented, establishing a clear IT asset management strategy that supports ongoing optimisation and cost efficiency.
- ▶ The university now benefits from a sustainable and transparent approach to IT lifecycle management, supporting its financial and environmental goals.

“Working with Astralis transformed how we manage our IT assets while supporting our fundraising goals. Their strategic approach delivered exceptional value.”

– Head of IT Operations, Leading London University (Anonymised)



### Conclusion

This partnership demonstrates Astralis' capability to transform IT asset management for large educational institutions, ensuring efficient resource utilisation, financial gain, and sustainability. Our tailored solutions not only enhanced the university's operational efficiency but also empowered them to make a meaningful social impact.

Astralis' Enhanced Tier approach effectively maximises value by aligning IT lifecycle management with organisational goals and delivering strategic, impactful solutions.

### Get In Touch

Find out how Astralis can help your institution maximise value and make a social impact. Get in touch today to learn more about our tailored IT lifecycle solutions.